



EB-Advisors and Maxwell Health Partner: Bringing Benefits and Tech Expertise to Employers Charlotte, NC (6/20/16) -- [EB-Advisors](#) announced a partnership today with [Maxwell Health](#), pairing their benefits expertise with modern technology. This means unprecedented benefits experiences for the companies they work with and the employees they serve.

EB-Advisors is a full-service employee benefits solutions company. They work closely with small to mid-size businesses to help them develop comprehensive programs, which help them attract quality employees and retain them. Their dedicated staff of experienced insurance professionals, work hard to simplify the complex and change the world of benefits. In the new reality of health care reform, they bring unique and creative solutions to their clients. No other company provides the depth of knowledge and combination of advantages that they offer.

Suzy Johnson, President and Owner at EB-Advisors, says, "Our purpose is to provide expert guidance to our clients to help them attract and retain good employees. Our partnership with Maxwell Health only furthers our value proposition for employers by adding technology to the mix. With our consultative background and Maxwell's platform, we believe that this is a winning combination for employers in our market!"

Maxwell Health is an employee benefits technology platform and innovative marketplace solution that makes benefits and HR simple for employers and their employees.

With Maxwell, companies working with EB-Advisors get a customized benefits storefront where their employees can enroll in all their benefits, including medical, dental, vision, life, short- and long-term disability, and financial benefits such as HRA/HSA/FSA. Maxwell's comprehensive HR and benefits administration system supports complex benefit strategies and integrates with leading payroll solutions for streamlined HR processes.

Maxwell's beautiful shopping interface makes it easy for employees to choose benefits for themselves and their families. After enrollment, employees are able to access their benefits through a mobile app (available on iOS and Android) that includes virtual insurance ID cards, a turnkey wellness program to incentivize healthy actions, and convenient access to support for health and benefits-related questions. EB-Advisors also offers Maxwell's integration to healthcare concierge service Health Advocate, and telemedicine provider, Teladoc.

"The team at EB-Advisors is a forward thinking group. Suzy and her team have realized their clients' need for both benefits expertise and benefits administration technology, and have made our solution a core offering for their clients and prospects. We're very excited about growing this relationship," says Veer Gidwaney, CEO and Co-Founder of Maxwell Health.

About Maxwell Health

Maxwell Health makes benefits and HR simple for small-to-mid-sized employers. The platform includes a marketplace that makes buying benefits intuitive for employees, tools that streamline HR processes including benefits administration and payroll, and a mobile app that makes using benefits easy. Our purpose is to help American families achieve health and financial well-being by modernizing how employees experience insurance, financial, and wellness benefits. The platform is provided by benefits advisors as well as insurance and retirement companies that license our technology. To learn more about Maxwell Health, please visit www.maxwellhealth.com.

About EB-Advisors

EB-Advisors was created in 2012 when Suzy Johnson bought the assets of a company she previously ran, Strategic Employee Benefit Services of the Carolinas from her partner Jim Worrell in Charlotte NC. We currently have 11 people on the team and growing. Our purpose is to provide expert guidance to our clients so they can attract and retain good employees. Our client verticals include professional groups (lawyers, CPA firms, Physician groups, and consulting), IT firms as well as distributors and contractors who all attach a high value to their benefit programs. Currently, we serve 280 employer groups in and around the Charlotte NC area. We have developed an excellent reputation in Charlotte among businesses and are known for our expertise as well as our partnership with our clients. **To learn more contact:** Jennifer Weston, Director of Operations, 5955 Carnegie Blvd., Suite 150, Charlotte NC 28209, 704-442-4400 Ext 106, jennifer.weston@eb-advisor.com, www.eb-advisors.com.